

Abhith A Sasi

Creative Director | Visual Storyteller | VFX & Design Technologist

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Portfolio: abhith.vercel.app

EXPERIENCE

Megamind Studios — Creative Director

2022 - PRESENT

- Co-founded and built a full-service creative agency from the ground up, managing a team of editors, designers, and motion artists.
- Led all creative decisions from concept to delivery across projects for colleges, hospitals, fashion/textile brands, and corporate clients.
- Directed and edited ad films, promotional videos, and branding content for diverse industries.
- Approved all final visual outputs and collaborated with project managers to align deliverables with client expectations.

InUnity, Mangalore — Multimedia Designer

2020 - 2022

- Joined as one of the earliest creatives during the company's formation; worked across video editing, motion graphics, and design.
- Created educational video content during the COVID-19 pandemic for Sahyadri College and other institutions.
- Shot, edited, and delivered video content for campus events and programs.
- Collaborated with a lean remote team to execute content under tight timelines and shifting formats.

Freelancer — Graphic Designer

2018 - 2020

- Worked with small businesses and local clients on social media creatives, packaging design, and branding materials.
- Collaborated with future Megamind co-founders during this period, laying the groundwork for the agency.
- Handled visual assets independently while building expertise in Adobe design tools.

SKILLS

Video Editing, Motion Graphics, Graphic Design, Cinematography (DOP), Color Grading (DI), VFX, Corporate Photography, Visual Storytelling, Creative Direction

TOOLS

Adobe Creative Suite

DaVinci Resolve

Blender

Midjourney / Runway / other AI tools

LANGUAGES

English, Malayalam, Tamil

EDUCATION

B.Tech in Civil Engineering

Aarupadai Veedu Institute of Technology (AVIT), Chennai

Graduated: 2019.